186th Meeting
Ottawa, Canada
13 – 17 May 2024

Sponsorship Opportunities

1250 Presentations / 1300 Projected Attendance
Sponsorship Benefits

**Build Relationships**
Put a face to your brand to create and maintain relationships with your target audience.

**Presence**
Show your commitment to the field of acoustics—support the community that supports your business.

**Educate**
Learn the latest in the field of acoustics and how you can be a part of it.

**Grow Leads**
Develop valuable sales leads and prospects. Communicate with your audience, all in one place.

**Stay Up To Date**
Learn the latest developments in acoustics, hear from leading authorities in the field. Become a vital resource to the community.

**Highlight Your Brand**
Increase brand recognition with prominent recognition before, during and after the meeting.

**Maximize Your Exposure**
Maximize your exposure by sponsoring an event, a coffee break, or through overall support.
## Event Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Acknowledged at General Session</th>
<th>Complimentary Registration</th>
<th>Social Media Promotion</th>
<th>Acknowledged at Sponsored Event</th>
<th>Signage/Logo on Webpage and in Meeting Event Space</th>
<th>Email Blasts to Attendees</th>
<th>Sponsorship Level</th>
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</thead>
<tbody>
<tr>
<td>Student Reception Buffet, beverages for 125</td>
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<td></td>
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<td>Women in Acoustics Luncheon for 115</td>
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<tr>
<td>Exhibit Reception Beverages for 500</td>
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<tr>
<td>Student Meet &amp; Greet Snacks, soft drinks for 125</td>
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<tr>
<td>The JAM Audio Equipment Guitars, Drums Keyboard 150</td>
<td><strong>Sponsored</strong></td>
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<tr>
<td>Coffee Break</td>
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# Meeting Sponsorship Opportunities

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<tr>
<th>Opportunity</th>
<th>Acknowledged at General Session</th>
<th>Complimentary Registration</th>
<th>Social Media Promotion</th>
<th>Logo on Signage at Meeting</th>
<th>Logo on Webpage</th>
<th>Email Blasts to Attendees</th>
<th>Sponsorship Level</th>
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</thead>
<tbody>
<tr>
<td>Gold Sponsorship</td>
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<td>Silver Sponsorship</td>
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<td>Bronze Sponsorship</td>
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<td>General Support</td>
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If you don’t see the opportunity you are looking for contact Susan Fox at asa@acousticalsociety.org
ASA Demographics

Acoustical Society Membership

- Engineer 34%
- Acoustician 20%
- Hearing Scientist 11%
- Physicist 13%
- Speech Scientist 9%
- Other: Biologist, Architect,...

Meeting Attendance

Where are you from?

What is your current employment or student status?

If employed, what is your main work activity?

What is your Primary Technical Area?