



**186th Meeting**  
**Ottawa, Canada**  
**13 – 17 May 2024**

**Sponsorship Opportunities**



**1250 Presentations / 1300 Projected Attendance**

# Sponsorship Benefits

## Build Relationships

Put a face to your brand to create and maintain relationships with your target audience.

## Presence

Show your commitment to the field of acoustics—support the community that supports your business.

## Educate

Learn the latest in the field of acoustics and how you can be a part of it.

## Grow Leads

Develop valuable sales leads and prospects. Communicate with your audience, all in one place.

## Stay Up To Date

Learn the latest developments in acoustics, hear from leading authorities in the field. Become a vital resource to the community.

## Highlight Your Brand

Increase brand recognition with prominent recognition before, during and after the meeting.

## Maximize Your Exposure

Maximize your exposure by sponsoring an event, a coffee break, or through overall support.



## Women in Acoustics Luncheon



## Student Meet and Greet



## Event Sponsorship Opportunities

Opportunity	Acknowledged at General Session	Complimentary Registration	Social Media Promotion	Acknowledged at Sponsored Event	Signage/Logo on Webpage and in Meeting Event Space	Email Blasts to Attendees	Sponsorship Level
<b>Student Reception</b> Buffet, beverages for 125		2					\$16,000
<b>Women in Acoustics Luncheon</b> for 115		1					\$8,000
<b>Exhibit Reception</b> Beverages for 500		1					\$7,500
<b>Student Meet &amp; Greet</b> Snacks, soft drinks for 125							\$6,000
<b>The JAM</b> Audio Equipment Guitars, Drums Keyboard 150	Sponsored						\$5,000
<b>Coffee Break</b>							\$2,500





## Student Reception



## Coffee Break

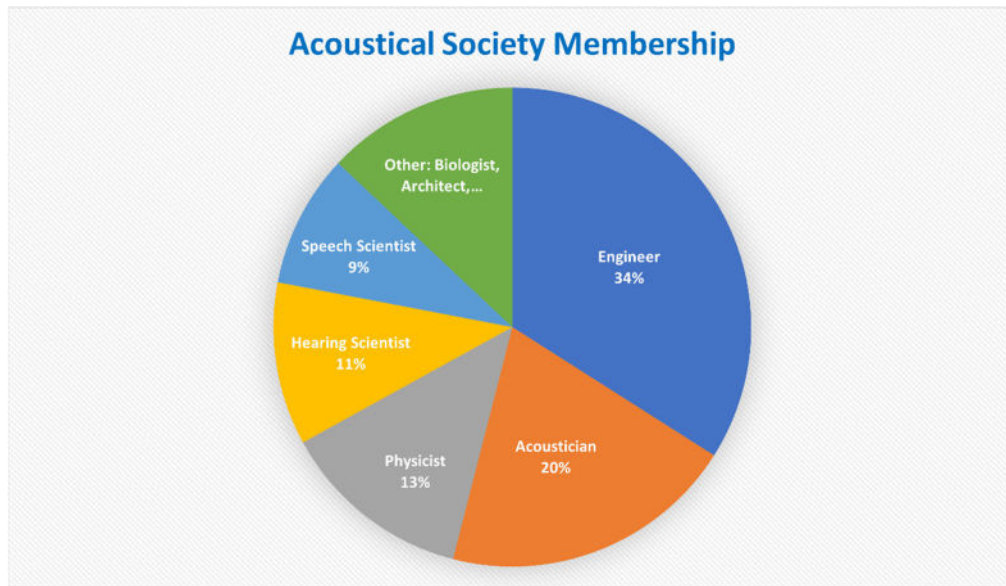


## Meeting Sponsorship Opportunities

Opportunity	Acknowledged at General Session	Complimentary Registration	Social Media Promotion	Logo on Signage at Meeting	Logo on Webpage	Email Blasts to Attendees	Sponsorship Level
Gold Sponsorship		2					\$15,000
Silver Sponsorship		1					\$7,500
Bronze Sponsorship							\$5,000
General Support							\$2,000

If you don't see the opportunity you are looking for contact  
Susan Fox at [asa@acousticalsociety.org](mailto:asa@acousticalsociety.org)

# ASA Demographics



## Meeting Attendance

