Meeting Sponsorship Opportunities

Next Meeting: Nashville, TN 5-9 December 2022

Sponsorship Benefits

**Build Relationships**
Put a face to your brand – the best way to create and maintain relationships with your target audience.

**Educate**
Learn what’s happening in the field of acoustics and how you can be a part of it. Better understand the needs of the acoustical community to become a vital resource.

**Presence**
Show your commitment to the field of acoustics – support the community that supports your business.

**Grow Leads**
Develop valuable sales leads and new prospects. Our meeting helps you communicate with your audience, all in one place.

**Stay Up To Date**
Keep abreast of the latest developments in acoustics, hear from leading authorities in the field.

**Highlight Your Brand**
Increase brand recognition with prominent recognition throughout the meeting and on the ASA web site

Contact Information:  Elaine Moran, Acoustical Society of America
elaine@acousticalsociety.org
Acoustical Society of America Demographics

**Acoustical Society Membership**

- Engineer 34%
- Acoustician 20%
- Physicist 13%
- Hearing Scientist 11%
- Speech Scientist 9%
- Other Biologist, Architect,...

**Meeting Attendance**

**Where are you from?**

- UK 90.00%
- Canada 6.00%
- Mexico 3.00%
- Europe 1.00%
- Asia 1.00%

**What is your current employment or student status?**

- Student 70.00%
- Postdoctoral fellow/scholar 20.00%
- Employed full-time 10.00%
- Employed part-time 0.00%
- Retired 0.00%

**If employed, what is your main work activity?**

- Educational/Teaching 70.00%
- Industry 20.00%
- Government 10.00%
- Non-government or non-profit 0.00%
- Self-employed/consultant 0.00%

**What is your Primary Technical Area?**

- Architectural Acoustics (AA) 20.00%
- Animal Acoustics (AA) 10.00%
- Bioacoustics (BA) 10.00%
- Civil Engineering Acoustics (CA) 10.00%
- Naval (NA) 10.00%
- Acoustical (AC) 10.00%
- Electrical & Electronic Acoustics (EA) 10.00%
- Physical Acoustics (PA) 10.00%
- Signal Processing (SP) 10.00%
- Speech Communication & Perception (SC) 10.00%
- Underwater Acoustics (UA) 10.00%
# Meeting Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Acknowledged at General Session</th>
<th>Email Blast Recognition to Registrants</th>
<th>Complimentary Registration</th>
<th>Social Media Promotion</th>
<th>Acknowledged at Sponsored Event</th>
<th>Logo on Signage and Webpage</th>
<th>Sponsorship Contribution</th>
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</thead>
<tbody>
<tr>
<td>Tuesday Social Buffet dinner for 875</td>
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<td>Full $50,000 Partial $25,000</td>
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<td>Thursday Social Buffet dinner for 650</td>
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<td>Full $40,000 Partial $20,000</td>
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<td>Student Reception Buffet, wine/beer for 125</td>
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<td>$16,000</td>
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<td>Women in Acoustics Luncheon for 115</td>
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<td>Society Luncheon and Lecture</td>
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<td>Exhibit Open Reception Snacks/beer/wine, soft drinks for 600</td>
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<td>$9,000</td>
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<tr>
<td>Student Meet &amp; Greet Snacks, soft drinks for 125</td>
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<td>$6,000</td>
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<td>Poster Session Reception Snacks, soda for 300</td>
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<td>Coffee Breaks 8 available</td>
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<td>Conference Bags Branded with company logo</td>
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<td>$5,000</td>
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If you don’t see the opportunity you are looking for contact Elaine Moran at elaine@acousticalsociety.org