



## **2021 Fall Meeting Sponsorship Opportunities**

**Hyatt Regency Seattle • Seattle, Washington  
29 November – 3 December 2021**

### **Sponsorship Benefits**

#### **Build Relationships**

Put a face to your brand – the best way to create and maintain relationships with your target audience.

#### **Educate**

Learn what's happening in the field of acoustics and how you can be a part of it. Better understand the needs of the acoustical community to become a vital resource.

#### **Presence**

Show your commitment to the field of acoustics – support the community that supports your business.

#### **Grow Leads**

Develop valuable sales leads and new prospects. Our meeting helps you communicate with your audience, all in one place.

#### **Stay Up To Date**

Keep abreast of the latest developments in acoustics, hear from leading authorities in the field.

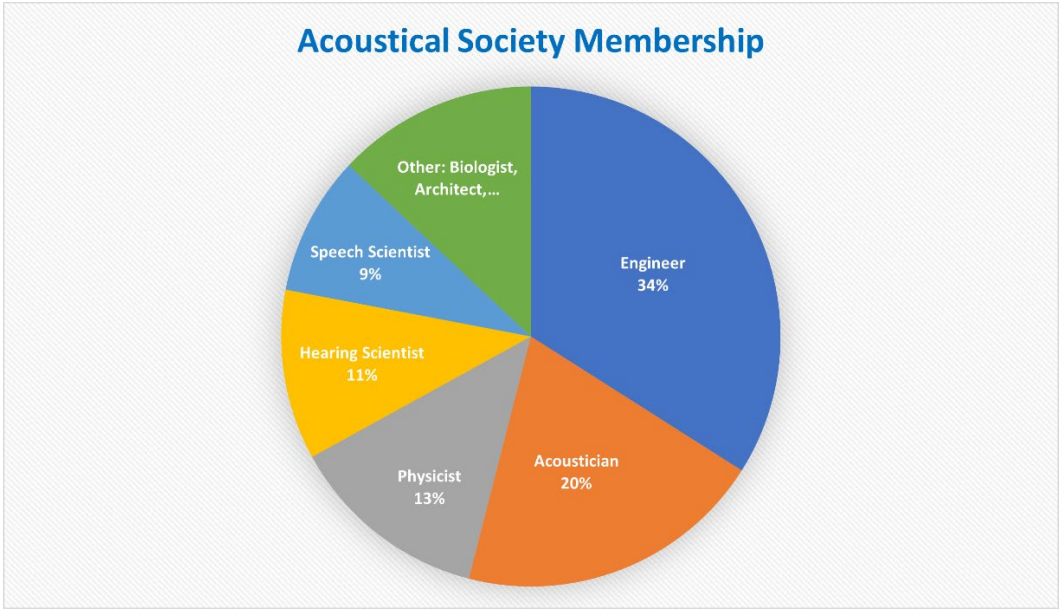
#### **Highlight Your Brand**

Increase brand recognition with prominent recognition throughout the meeting and on the ASA web site.

**Contact Information: Susan E. Fox, Executive Director, Acoustical Society of America  
[asa@acousticalsociety.org](mailto:asa@acousticalsociety.org)**

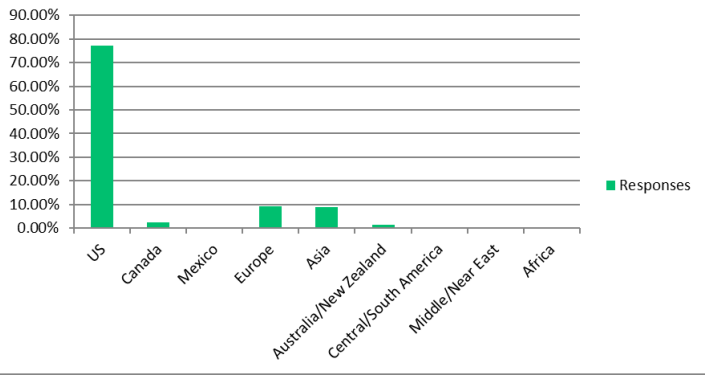
# ASA Demographics

## Acoustical Society Membership

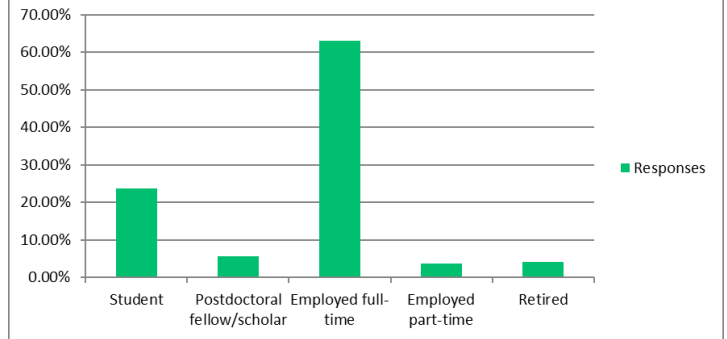


## Meeting Attendance

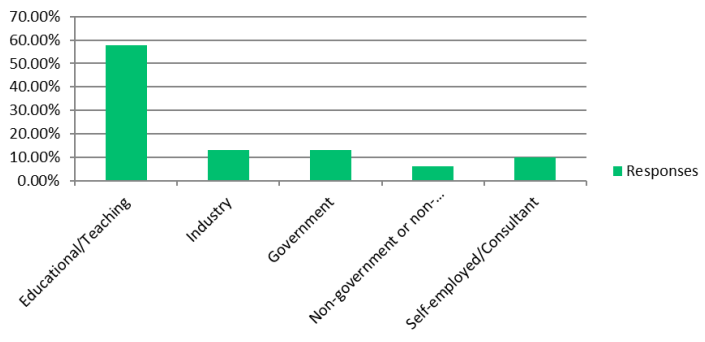
### Where are you from?



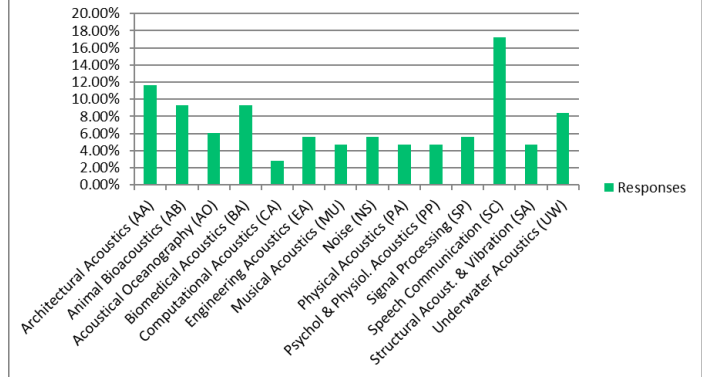
### What is your current employment or student status?



### If employed, what is your main work activity?



### What is your Primary Technical Area?



# Sponsorship Opportunities

| Opportunity  | Acknowledged at General Session | Email Blast Recognition to Registrants | Complimentary Registration | Social Media Promotion | Acknowledged at Sponsored Event | Logo on Signage and Webpage | Sponsorship Contribution          |
|--|---------------------------------|--|----------------------------|------------------------|---------------------------------|-----------------------------|-----------------------------------|
| <b>Tuesday Social</b><br>Buffet dinner for 875                 |                                 |  | 2                          |                        |                                 |                             | Full \$50,000<br>Partial \$25,000 |
| <b>Thursday Social</b><br>Buffet dinner for 650                |                                 |  | 2                          |                        |                                 |                             | Full \$40,000<br>Partial \$20,000 |
| <b>Student Reception</b><br>Buffet, wine/beer for 125          |                                 |  | 1                          |                        |                                 |                             | \$16,000                          |
| <b>Exhibit Breakfast</b><br>for 500                            |                                 |  | 1                          |                        |                                 |                             | \$15,000                          |
| <b>Women in Acoustics Luncheon</b><br>for 115                  |                                 |  | 1                          |                        |                                 |                             | \$11,000                          |
| <b>Society Luncheon and Lecture</b><br>Plated lunch for 115    |                                 |  | 1                          |                        |                                 |                             | \$10,500                          |
| <b>Exhibit Open Reception</b><br>Snacks, wine/beer for 600     |                                 |  |                            |                        |                                 |                             | \$9,000                           |
| <b>Student Meet &amp; Greet</b><br>Snacks, soft drinks for 125 |                                 |  |                            |                        |                                 |                             | \$6,000                           |
| <b>Poster Session Reception</b><br>Snacks, soda for 300        |                                 |  |                            |                        |                                 |                             | \$5,000                           |
| <b>Coffee Breaks</b><br>8 available                            |                                 |  |                            |                        |                                 |                             | \$2,500                           |
| <b>Conference Bags</b><br>Branded with company logo            |                                 |  |                            |                        |                                 |                             | \$5,000                           |

If you don't see the opportunity you are looking for contact Susan Fox at [asa@acousticalociety.org](mailto:asa@acousticalociety.org)