2021 Fall Meeting Sponsorship Opportunities

Hyatt Regency Seattle • Seattle, Washington
29 November – 3 December 2021

Sponsorship Benefits

Build Relationships
Put a face to your brand – the best way to create and maintain relationships with your target audience.

Educate
Learn what’s happening in the field of acoustics and how you can be a part of it. Better understand the needs of the acoustical community to become a vital resource.

Presence
Show your commitment to the field of acoustics – support the community that supports your business.

Grow Leads
Develop valuable sales leads and new prospects. Our meeting helps you communicate with your audience, all in one place.

Stay Up To Date
Keep abreast of the latest developments in acoustics, hear from leading authorities in the field.

Highlight Your Brand
Increase brand recognition with prominent recognition throughout the meeting and on the ASA web site.

Contact Information: Susan E. Fox, Executive Director, Acoustical Society of America
asa@acousticalsociety.org
ASA Demographics

**Acoustical Society Membership**

- Engineer: 34%
- Acoustician: 20%
- Physicist: 13%
- Hearing Scientist: 11%
- Speech Scientist: 9%
- Other: Biologist, Architect, etc.

**Meeting Attendance**

**Where are you from?**

- US: 61.00%
- Canada: 10.00%
- Mexico: 10.00%
- Europe: 10.00%
- Asia: 10.00%
- Australia/New Zealand: 5.00%
- Central/South America: 5.00%
- Middle East: 5.00%
- Africa: 5.00%

**What is your current employment or student status?**

- Student: 75.00%
- Postdoctoral fellow/scholar: 0.00%
- Employed full-time: 10.00%
- Employed part-time: 0.00%
- Retired: 0.00%

**If employed, what is your main work activity?**

- Educational/teaching: 46.00%
- Industry: 10.00%
- Government: 10.00%
- Non-government or non-profit: 10.00%
- Self-employed/consultant: 10.00%

**What is your Primary Technical Area?**

- Architectural Acoustics (AA): 20.00%
- Auditory Acoustics (AA): 10.00%
- Audio/Video Engineering (AA): 10.00%
- Musical Acoustics (AA): 10.00%
- Speech Communication (AA): 10.00%
- Underwater Acoustics (AA): 10.00%
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Acknowledged at General Session</th>
<th>Email Blast Recognition to Registrants</th>
<th>Complimentary Registration</th>
<th>Social Media Promotion</th>
<th>Acknowledged at Sponsored Event</th>
<th>Logo on Signage and Webpage</th>
<th>Sponsorship Contribution</th>
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<tbody>
<tr>
<td><strong>Tuesday Social Buffet dinner</strong></td>
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<td>2</td>
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<td>Full $50,000 Partial $25,000</td>
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<td>for 875</td>
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<td><strong>Thursday Social Buffet dinner</strong></td>
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<td><strong>Student Reception</strong></td>
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<td>Buffet, wine/beer for 125</td>
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<td><strong>Exhibit Breakfast</strong></td>
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<td><strong>Women in Acoustics Luncheon</strong></td>
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<td><strong>Society Luncheon and Lecture</strong></td>
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<td>Plated lunch for 115</td>
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<td><strong>Exhibit Open Reception</strong></td>
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<td>Snacks, wine/beer for 600</td>
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<td><strong>Student Meet &amp; Greet</strong></td>
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<td>Snacks, soft drinks for 125</td>
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<td><strong>Poster Session Reception</strong></td>
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If you don’t see the opportunity you are looking for contact Susan Fox at asa@acousticalsociety.org